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## ***JimsJournal.net - Your Home News***

News To Help You Save Time And Money

August 2018

### **August Arrival**

Dear Friend,

Hot August nights, a cool drink, and a good newsletter to read. What more could you want? This month's newsletter is a wide assortment of interesting stories, facts, and thought-provoking content that'll provide plenty of entertainment. So let go of the day's stress and enjoy learning about...

- Whether or not cats wag their tails
- Tips for demonstrating professional maturity
- Food preparation tricks that can help you when you're on a diet
- And a number of fun stories that'll bring a smile to your face

If you're going to be moving, give me a call and let's get an efficient plan together to make it happen. Call me to set up a buying or selling consultation. Talk with you soon!

Kind regards,  
Jim Urban

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### **Old Ways Aren't Always Best Ways**

Our old ways of operating and the patterns we've developed can often obscure new and better ways. For Tricia Goyer, that lesson came from her 20-something son, Nathan.

When he announced plans to write a book, Goyer encouraged her son and promised to edit it once the manuscript was completed. As an author, Goyer had

written over 500 magazine articles and published 50 books, so she knew her insights would be beneficial.

As Goyer edited Nathan's rough draft, she realized her son had a talent for writing and decided they should hire a professional editor to review the text. The editor also liked Nathan's work and encouraged him to publish it.

That's when Goyer sat her son down and told him that publishing would be hard. There was much to consider. There would be rejection letters, and he'd have to find a good agent. She tried to set his expectations realistically for the long publishing process ahead.

Nathan told her he'd need time to think and then excused himself. He returned later and announced that he had self-published his work as an ebook. The very next day his novel *Bask* was for sale on Amazon.

Goyer couldn't imagine acting so quickly to get a book published. With her own books, she said she would first share copies with as many as 20 friends and consider their feedback. Next she might attend a workshop or conference to solicit even more feedback and advice before deciding which publishing route to take.

Nathan's mom realized that the publishing world was changing, and that "sometimes we just need to roll up our sleeves and do what we've been afraid to try."

## August Quiz Question

**Q:** Are there more dogs or cats in the world?

## July Question

**Q:** How many times can you subtract 10 from 100?

**A:** Once. After that it's 90, then 80, then 70, etc.

## Do Cats Wag Their Tails Like Dogs?

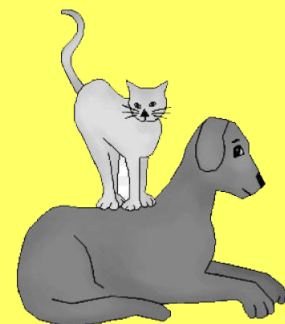
When dogs wag their tails, it's an energy indicator; they're excited by something. That may mean they are happy or feeling affectionate. It may also mean they're getting ready to eat, or they're looking forward to a walk. We humans tend to interpret all that energy as happy, and it often is.

But studies have shown that dogs also wag when they're not happy. A low timid wag might mean it's frightened. A wag that's cocked to the left might indicate it's being cautious, and a human may want to think twice before reaching out to pet it.

The same wagging patterns are not seen in cats. A cat's tail suggests something is going on, and usually the something isn't good.

For example, when a cat's goal is thwarted, as when it's blocked from reaching a bird outside a closed window, the cat will switch and flick its tail from side to side like a whip in frustration. It looks agitated, because it is agitated.

For the most part, cats' tails are saying something along the lines of agitation, frustration, mild annoyance, thwarted opportunity, and so on. The only satisfied wag you might see in a cat is a gentle side-to-side sway, not really a wag the way dogs wag.



# FAQs About Donating Blood

Are you nervous about donating blood or signing up to be an organ donor? You don't have to be. A chart from Work The World explores some of the usual misconceptions about blood and organ donations. They include:

- **Age.** There is no age limit on organ donations. In fact, the oldest known donor to date was a Scottish woman of 107 who donated one of her corneas after death. The main factor is the health of the organ and the donor.
- **Organs.** A single organ donor can save eight lives. Tissue donors can save even more.
- **Blood type.** All blood types are needed, even the most common ones.
- **Tattoos.** Got a tattoo? That won't prevent you from donating blood as long as you're otherwise healthy.

## DO YOU WANT TO WORK WITH OTHER BUSINESSES THAT GIVE OUTSTANDING CUSTOMER SERVICE?

Request a free copy of my service directory. All the businesses listed in it have a proven track record for providing the kind of outstanding customer service you deserve.

# Where Did My Credit Card Numbers Go?

If you've recently received a new credit card, you may gotten one where the numbers are on the back, and there are no longer any raised, embossed numbers--or any numbers--on the front.

It's a trend that has taken off in the past few years. The biggest reason for this innovation might be that raised numbers are no longer needed for a card to function.

Formerly, the numbers had to be raised on the front of the card so that when it was run through a card reader, an imprinted image of those numbers would appear on a slip of paper for customers to sign. For some reason, the embossed numbers have persisted, even though the manual method of creating a carbon copy has long passed out of use.

Then came magnetic strips, which added security, but is fairly easy to decrypt, for example, using special cloning devices that thieves can place over the top of magnetic regular card readers. Now with the advent of chips, cardholder information is encrypted into a unique code that is difficult to steal.

And since numbers are no longer needed on the front of the card, they're increasingly being moved to the back, leaving the front of the card free for...you guessed it, branding! Expect credit card issuers to start making their cards more interesting to look at as they strive to capture more market share from an increasingly crowded credit card market.



# Life on Venus? Don't Write It Off Yet

Venus seems an inhospitable spot for life to develop, with its superhot surface and an atmospheric pressure 90 times stronger than Earth at sea level. Yet, a Fox News website article suggests, ruling out the possibility of life on the second planet from the Sun may be premature.

Venus had a more temperate environment billions of years ago, covered by seas for eons, and thus may have been habitable for some organisms for much of its history. Today, its upper atmosphere is much less forbidding and comparable to the pressure and temperature of Earth's surface.



Some scientists speculate that ancient life could have risen and migrated to higher altitudes after the dramatic climate change that turned Venus' surface into the barren landscape it is today. Others suggest that microbial life could have arrived on Venus from Earth, borne on rocks hurled into space by meteorite impacts over the last 4.5 billion years. The opposite could also be true—meaning that Earth could have been “invaded” by Venusian life in the distant past.

## Demonstrate Professional Maturity

Being a good employee means setting an example of maturity for others. Show your managers that you're a grown-up by practicing these important leadership behaviors:

- **Support organizational policies.** Don't gripe about your organization's rules and procedures in front of others, even when you disagree with them. If necessary, work for change from the inside.
- **Help your peers.** Pitch in and help whenever you can—for the other person's good, and for the good of your organization.
- **Champion change.** All organizations need to innovate and grow to survive. Be the person leading the charge, not the malcontent resisting it.
- **Control your temper.** Remain professional no matter how frustrated you feel. People naturally respect and emulate others with self-control.



## Free Reports!

- ☑ How Sellers Price Their Homes

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- ☑ Five Big Mistakes Home Sellers Make
- ☑ How To Buy A House With Little (Or No) Money Down

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See page 7

# The Golf Lesson

A man was taking his first golf lesson from a well-respected pro. Every time the instructor offered advice on how the man could improve his swing, the man countered with a differing opinion and tried another technique. This went on throughout the duration of the lesson.



The instructor remained gracious and encouraged the man to try out his own theories. With each failed attempt the instructor would ask the man what he thought went wrong and how it could be fixed. The man always had an answer and continued to lead his own lesson.

When the lesson was finished, the man thanked the pro, and scheduled another lesson for the following week. "This was very helpful," the man said before he walked away.

Another golfer who witnessed the lesson approached the instructor and said, "I don't get it. You gave that guy solid advice, but he disregarded everything you said."

"Oh, he didn't want my advice," the instructor replied. "He wanted my agreement."

# Food Prep Tricks For Weight Loss

Trying to lose weight? You can save time and cut calories with just a few simple tactics. Try these, from the Health.com website:

- **Chop lots of vegetables in advance.** Don't prepare vegetables for just one meal. Chop enough to last for several days, so won't feel tempted to skip them because you don't want to do more cutting.
- **Cook extra protein in advance.** Cook two or more chicken breasts at once, or hard-boil a half-dozen eggs instead of just two. This way, you'll always have a quick source of protein instead of carbs.
- **Use storage containers wisely.** Keep leftovers in small, meal-size containers instead of one large bag or bowl. You'll find it easier to warm up or thaw out one or two meals at a time than dealing with half a frozen chicken.
- **Measure precisely.** Keep measuring cups and spoons handy. You'll be more likely not to overshoot on your measurements, and you'll be able to control portion sizes.



# He's Leadership Material

A college student sought part-time employment to support himself during the school year. On a Friday, he was offered a stenographer position. He accepted and explained to his new employer he'd be able to start the following Wednesday. The employer agreed, and the young man arrived ready to work on the appointed day.

"I like your promptness and enthusiasm," said the employer when the student arrived that morning. "But I do have one question. Why couldn't you start until today?"

"Well, sir," replied the young man, "I had to find a typewriter and figure out how to use it."



The man was Herbert Hoover, future president of the United States, who later remarked:

*"No difficult or simple job ever gets done until someone decides right now to do what it takes to get the job done. Unfortunately, too many people stand by ready to carry the stool when there is a piano to be moved." ~ Herbert Hoover*

## Sharpen Your Powers Of Persuasion

You need other people's help if you want to succeed. Try these two tips to get them on your side:

- **Give to get what you want.** It's the code of reciprocity—people are more likely to go along with your ideas if you give them something first. For example, leaders at the Disabled American Veterans discovered that when they mailed fund-raising letters without a perk, about 18% of their appeals were successful. When they included free personalized address labels, they had a success rate of 35%.
- **Call people to nobler conduct.** If you are seeking agreement on an issue, allow people to contribute. For example, a Chicago restaurant cut its reservation no-show rate from 30% to 10% by asking people to call if their plans changed, rather than telling them to call. In pausing after the question, "Will you please call if you have to change your plans?", restaurant staff found customers more willing to commit to an answer.



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*"A lie can travel halfway around the world while the truth is putting on its shoes." ~ Mark Twain*



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- ☐ How To Stop Wasting Money On Rent
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